

OUR MISSION

Mālama Pūpūkea-Waimea's mission is to protect and sustain the natural and cultural resources of the Pūpūkea and Waimea ahupua'a for present and future generations through active community stewardship, education, and conservation.



how you can help

- make a generous charitable contribution to Mālama Pūpūkea-Waimea today by visiting our website
- volunteer for Mālama Pūpūkea-Waimea
- learn about our conservation work
- support our youth marine education programs
- donate your expertise, materials, employees' time, or equipment
- sign up for our weekly e-newsletter
- spread the word

www.pupukeawaimea.org

mahalo!

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PROTECT OUR OCEAN RESOURCES





Pūpūkea Marine Life Conservation District

In 1983, the State of Hawai'i created the Pūpūkea Marine Life Conservation District to protect the marine life at Pūpūkea (Sharks Cove) and Kalua o Maua (Three Tables). **In 2002, the MLCD was expanded to include Waimea Bay, protecting over 100 acres.** Less than one percent of Hawai'i's coastline is set aside in marine life conservation districts (MLCD).

The goal of protecting this spectacular cultural and ecological treasure of the North Shore from unregulated use and taking of marine life is to **restore its historical abundance and to replenish the fish and other marine life in the adjacent areas for all to enjoy.**



Mālama Pūpūkea-Waimea

Mālama Pūpūkea-Waimea is a volunteer-based North Shore non-profit, formed in 2005 as part of the State's Makai Watch community stewardship program. Its programs educate residents of Hawai'i and visitors to the Pūpūkea Marine Life Conservation District about the importance of this special area's marine life and protected status.

Mālama Pūpūkea-Waimea works hand-in-hand with the community and government partners to "kōkua" or take care of the fish, sea turtles, coral reefs, and other marine life that call this area their home. Solely supported by private donors and grant funding, the organization trains and actively engages community members through a weekly outreach tent at the beach, educational programs for youth, biological assessments of the fish and reefs, monitoring of human usage, and prevention and reporting of illegal activities.



why protect Pūpūkea, Three Tables, and Waimea Bay?

to provide a refuge for marine life to reproduce and grow

to restore healthy fish, coral reefs, and other marine life

to rebuild fish stocks in adjacent areas through "spillover"

to protect cultural, social, economic, and recreational resources

to prevent damage from illegal fishing and excessive human activities

to ensure a healthy and clean ocean for our community, from keiki to kupuna



what is the problem?

the state has insufficient resources to monitor the Marine Life Conservation District

many people are unaware the marine life in this area is protected

uninformed users can carelessly damage the reefs

illegal fishing undermines years of conservation efforts

fish feeding has increased, altering natural fish behavior

trash in the water and on the shoreline threatens people, fish, and turtles

careless activities on the land negatively impact the ocean